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**RETAIL LIST**  
**SPRING 1925**

# **GLADIOLUS BULBS**



*Bred Right*  
*Grown Right*  
*Bloom Right*



Grown by  
**JOHN C. DAVIS**  
ROCHESTER, N. Y.

*Gardens: 1804 Culver Road*  
*Office: 77 South Ave.*



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# Gladioli

*No home without a garden*

*No garden without glads.*

In presenting my 1925 catalog I desire to call your attention to many new varieties which I have added to my collection, also the elimination of some of the older varieties.

The support that you have given me in the past, your repeated orders year after year and the many kind letters you have sent me are all fully appreciated.

The new seedlings of my own origination are all gems and while my prices are low on them I assure you that they are worthy or they would not have been propagated and placed on the market.

Soliciting a continuation of your patronage which I will always strive to merit by sending out first class bulbs only, I remain

Sincerely and Respectfully,  
JOHN C. DAVIS.

*Plant a garden of glads and be glad*

Dozen sold at 10 times single price.

All bulbs 1½ size and larger unless otherwise specified

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## Culture

Plant in the spring after danger of frost is over. The soil should be rich and mellow, spaded deep, and enriched with fertilizer. Plant the bulbs four to eight inches apart in the row and from three inches deep in heavy soil to five inches in lighter soil. Keep them well watered and give them plenty of cultivation. Do not allow a hard crust to form around the plants.

Dig in the fall after foliage begins to turn brown or after several heavy frosts. Cut tops off just above the bulb and lay out thin for a few days to thoroughly dry. Then remove the old bulb and roots, put them in basket or trays not over four inches deep and store in your fruit or vegetable cellar away from heat. Do not tie your bulbs in a paper bag or keep them in any kind of deep tin receptacle as they will mold and rot in either.

Do not be deceived with the thought that Gladioli will grow in any soil or under any conditions for *they will not*; any soil that will grow potatoes will produce fine flowers. They will not thrive under a tree or among shrubbery nor along a cellar wall or against the garage. The glory of the noon day sun is needed to increase their growth and enhance their beautiful colorings.

# Fancy and Novelties

	Each
<b>ALICE TIPLADY</b> (Kunderd).....	\$ .10
Soft orange saffron. Probably the most popular of the prim. family.	
<b>ARISTOCRAT</b> (Bill).....	10.00
Bill says "This is the true aristocrat among the hundreds of new ones. Large, strong, massive spikes but with the most delicate colorings. A pale saffron pink, flaked deep orange with cream throat and a very distinct violet feather. Slightly ruffled and extra large."	
<b>BLACK PANSY</b> (Kunderd).....	.20
Very attractive rich dark red with a white hair line at edge of blossom. Reminds me of a giant pansy.	
<b>CAPT. BOYNTON</b> (Boynton).....	1.00
Large white well brushed with lavender, maroon blotch on lower petals.	
<b>CARMEN SYLVA</b> (Prestgard).....	.25
White with slightly lilac penciled throat.	
<b>CASCA BLANCA</b> (Lemoine).....	1.00
White with lilac throat. Unusually good French variety.	
<b>CATHERINA</b> (Velthuys).....	.35
Grayish light blue, lower petals deeper blue with brownish red blotch. Very attractive.	
<b>CATHERINE COLEMAN</b> (Coleman).....	1.50
Beautiful coral pink with a shade deeper throat. A beautiful flower admired by all.	
<b>CAROLINE FREAR BURKE</b> (Diener).....	.25
White overlaid with rose pink. Ruby lip.	
<b>CHALLENGER</b> (K).....	.25
Large and striking flower of rich velvety red. An unusual variety, always greatly admired.	
<b>CHARLEMAGNE</b> (Lemoine).....	.10
Sunrise red flaked with darker red, very large flowers.	
<b>CHATEAU THIERRY</b> (Vos).....	.10
Orange red or cerise with yellow throat. Large and showy.	
<b>CRIMSON GLOW</b> (Betcher).....	.15
Glowing crimson. Large and wide open.	
<b>CRYSTAL</b> (J. C. D.).....	.50
Absolutely pure white, large well formed flowers with perfect placement, strong vigorous, long spike and many open. First time offered for sale.	
<b>DEUTSCHLAND</b> (Graetz).....	.15
Large self colored soft pink. Vigorous grower. Very good.	
<b>DIENER'S AMERICAN BEAUTY</b> (Diener).....	.75
American beauty color, creamy yellow ruby striped throat. Every spike a bouquet in itself.	
<b>DIENER'S WHITE</b> (Diener).....	.25
Milk white with faint touch of pink in throat. Lower petals overlaid with pale orchid.	
<b>DOROTHY McKIBBON</b> (Kunderd).....	.10
Bright pink around outer edge blending to pure apple blossom throat. Ruffled.	
<b>DUCHESS OF YORK</b> .....	.50
Very dark blue. Makes a beautiful bouquet by itself or mixed with Flora.	



	Each
<b>DR. F. J. V. SKIFF</b> (Metzner).....	.10
Flesh pink, light ruby center. Sometimes striped rose pink.	
<b>E. J. SHAYLOR</b> (Kunderd).....	.20
Deep rose pink. Ruffled.	
<b>ELIZABETH GERBERDING</b> (Diener).....	.10
Heavily ruffled shell pink, shading on outer edges. Canary and ruby center.	
<b>ELIZABETH TABOR</b> (Hinkle).....	1.00
Light pink on white ground. Large red blotch. Flowers are large and well opened. Very early.	
<b>ELORA</b> (Burbank).....	.35
Creamy white. Very good.	
<b>ENERGIE</b> .....	.25
Beautiful red, early strong.	
<b>ETENDARD</b> (Lemoine).....	.10
Cream white with dark red center.	
<b>EUGENE LEFEBVRE</b> (Lemoine).....	.25
Bright pink, throat spotted and dotted purple amaranth and cream.	
<b>EUROPA</b> (Pfitzer).....	.20
The best pure white gladioli grown.	
<b>FAIRY QUEEN</b> (J. C. D.).....	.50
A beautiful shade of pink, tall strong flower.	
<b>FIRY KNIGHT</b> (Hopman).....	.50
Pure vermillion. Very small bulbs produced wonderful flowers this past summer.	
<b>FRANK J. SYMMES</b> (Diener).....	.15
Peach red with the lower petals gradually blending into deep crimson. Heavily ruffled.	
<b>GENESEE</b> (J. C. D.).....	.25
Large pale yellow prim, strong grower, always erect. Many flowers open. The shape and color harmonize making a most beautiful vase or basket. New.	
<b>GEN. LANGLOIS</b> (Lemoine).....	.25
Maroon, beautiful spots on interior petals.	
<b>GEN. PERSHING</b> (Kirchoff).....	.25
Deep salmon pink.	
<b>GIANT NYMPH</b> (Coleman).....	.50
Delicate salmon pink, slightly rose flaked, blotched with violet markings. Highly recommended.	
<b>GLENDALE</b> (W. B. Davis).....	.35
A shade darker than American beauty rose. Very tall and robust.	
<b>GLORY OF NOORWIJK</b> (Alkemade).....	.20
Beautiful large soft yellow.	
<b>GOLDEN EMBLEM</b> (J. C. D.).....	2.00
Large deep yellow flowers on tall strong stem.	
<b>GOLDEN MEASURE</b> (Kelway).....	.25
To my mind the largest and best yellow ever introduced, tall, strong and pure.	
<b>GOLDEN VLISS</b> (Pfitzer).....	.75
Pure golden yellow.	
<b>HENRI LEMOINE</b> (Lemoine).....	.25
Deep yellow with red throat.	
<b>HUBERTUS</b> (Velthuys).....	.10
Fine blue and mauve.	
<b>ILLUMINATOR</b> (Hinkle).....	1.00
Beautiful bright red. Many flowers open at a time.	

	Each
<b>IMPERATOR</b> (Heemskerk).....	<b>1.00</b>
Mammoth white on tall sturdy stems. A new variety which is becoming very popular.	
<b>JACK LONDON</b> (Diener).....	<b>.15</b>
Light salmon with vermilion stripes. Throat of canary yellow with ruby stripes. Tall and stocky.	
<b>JACOBA VAN BEIJEREN</b> (Heemskerk)	
Large Bulbs.....	<b>.50</b>
Small bulbs.....	<b>.25</b>
Extraordinary beautiful violet self color on tall erect stems. Many well arranged flowers open at a time.	
I believe I have the largest stock of this variety in the country—approximately 25,000 planting stock. You will make no mistake with a few of these.	
<b>JEAN DUTAILLES</b> (Lemoine).....	<b>.25</b>
Large salmon blotched with maroon. A fine French variety.	
<b>JOE COLEMAN</b> (Kunderd).....	<b>.25</b>
Rich red.	
<b>LA LUNA</b> (Groff).....	<b>.50</b>
Cream white with beautiful throat blotch.	
<b>LENA GRAETZ</b> (Graetz).....	<b>.15</b>
Beautiful white on tall straight stems. Very good.	
<b>LEOTA</b> (Coleman).....	<b>1.00</b>
Pure clear pink shading through more delicate tints to a white heart. Strong grower, producing large flowers.	
<b>LILYWHITE</b> (Kunderd).....	<b>.15</b>
A pure white fine formed flower.	
<b>LISS</b> (Velthuys).....	<b>.05</b>
Deep apple blossom pink.	
<b>LOUISE</b> (Wright).....	<b>.20</b>
Very large lavender with dark wine pencilings on lower petals.	
<b>LUCETTE</b> (Bill).....	<b>.20</b>
Pure white. Lower petals have a faint feather of phlox pink.	
<b>MAINE</b> (Vos).....	<b>1.00</b>
Citron yellow in the bud, turning pure white when fully open. A wonderful flower. You can't go wrong on this one.	
<b>MAJESTIC</b> (Hopman).....	<b>.25</b>
Bright orange salmon red with slight markings on lower petals. Visitors praised it highly at my gardens last summer.	
<b>MARSHAL FOCH</b> (Kunderd).....	<b>.50</b>
Salmon pink slightly ruffled. Large flowers well placed.	
<b>MARY PICKFORD</b> (Kunderd).....	<b>.20</b>
Delicate creamy white with throat of soft sulphur yellow. Truly a beautiful flower.	
<b>MARY STEARNS BURKE</b> (Diener).....	<b>.30</b>
Canary yellow overlaid with apricot, tinged rose, deep canary center and ruby throat.	
<b>MIDNIGHT</b> (J. C. D.).....	<b>.25</b>
As dark as the name implies. Very good.	
<b>MME. MAUMEUE</b> (Vilmorin).....	<b>1.00</b>
White with dark garnet throat.	
<b>MME. MOUNET SULLY</b> (De Groat).....	<b>.40</b>
Dream white with red center.	



	Each
<b>MOHAWK</b> (J. C. D.).....	.25
Deep wine red. Very good.	
<b>MONA LISA</b> (Kunderd).....	.30
Pale soft rose pink. Very delicate almost self color.	
<b>MORNING STAR</b> (Bill).....	.25
Jasper pink star shaped flower with yellow throat, carmine feather through the yellow.	
<b>MRS. C. R. HINKLE</b> (J. C. D.).....	2.50
A Giant flower of remarkable color, deep Velvet Maroon red with black stripes appearing as though burned in the petals. Strong, Vigorous grower, rapid multiplier, many flowers open and one of the best of recent introductions.	
<b>MRS. DR. NORTON</b> (Kunderd).....	.15
Delicate cream pink with yellow blotch. A winner.	
<b>MRS. F. C. PETERS</b> (Fischer).....	1.00
Beautiful lilac rose with crimson blotch. Many flowers open.	
<b>MRS. H. E. BOTHIN</b> (Diener).....	.15
Light geranium pink, flame scarlet center, heavily ruffled. A coming variety.	
<b>MRS. J. K. ARMSBY</b> (Diener).....	3.00
Coral pink delicately penciled with vermilion near edges, cream throat speckled ruby large flowers and very fine.	
<b>MRS. W. E. CLARK</b> (Fischer).....	.75
Shell pink with crimson red blotch.	
<b>MURIEL</b> (Pfitzer).....	.50
Pale violet, orchid blue with purplish blotch lower petals. Distinct and showy.	
<b>MYRA</b> (Kunderd).....	.10
Deep salmon over yellow ground. Yellow throat. (prim).	
<b>NEMO</b> (J. C. D.).....	1.00
Pure White, very large flower, many open, placement perfect. 5 ft. to 6 ft. tall, heavy bright foliage. New.	
<b>NOKOMIS</b> (Bill).....	.50
A collection of Indian colorings and shades make up this flower.	
<b>OBELISQUE</b> (Gravereau).....	.75
Creamy yellow with darker yellow center. Large flowers, tall grower. Unusually good.	
<b>ODIN</b> (Heemskerk).....	.15
Large well formed salmon pink with intense carmine blotch. Very good.	
<b>OHIO</b> (Vos).....	.25
White with deep throat markings. Flowers are unusual in shape, well placed on a stocky stem, many being open at a time.	
<b>OPALESCE</b> (Bill).....	1.50
Pale rose lavender with soft lilac throat lines. Very good.	
<b>ORANGE GLORY</b> (Kunderd).....	.15
Fine orange with lighter throat. Heavily ruffled.	
<b>ORANGE QUEEN</b> .....	1.00
A primulinus grandiflora of a most beautiful copper orange self color. Admired by all.	
<b>PINK WONDER</b> (Kemp).....	.25
Large massive pink.	
<b>PIPPIN</b> (Bill).....	.50
A most gorgeous flower. Large soft blush pink, with feather and stippling of red on cream throat.	

	Each
<b>POCAHONTAS</b> (J. C. D.).....	.10
Deep canna red.	
<b>PRIDE OF ROCHESTER</b> (J. C. D.).....	.15
Pure white wide open flowers, perfectly placed on tall strong stem.	
<b>PRIMUNELLA</b> (Kunderd).....	.50
Beautiful ruffled flower. Reminds me of a butterfly.	
<b>PRIORITY</b> (Bill).....	1.00
Venetian pink shading darker toward the tips. Faint central lines and feather of deep rose pink. A most beautiful flower. You can't go wrong on this one.	
<b>PURPLE GLORY</b> (Kunderd).....	.50
Deepest velvety maroon and heavily ruffled. Tall and sturdy.	
<b>RADIUM</b> (Vos).....	.25
A combination of rose colors which make for a beautiful flower.	
<b>REGAL</b> (J. C. D.).....	.50
Bright red, large flowers.	
<b>RED EMPORER</b> (Groff).....	.15
Large blood-red flowers. Very good.	
<b>REMEMBRANCE</b> (Kunderdii-Ruffled).....	.25
Color, beautiful deep rose, with throat of carmine rose. Fully ruffled; fine cut flower; very early; strong growing.	
<b>REVUE</b> (Bill).....	.50
Yellow shading to delicate pink at tips of reflexed petals (prim).	
<b>ROMANCE</b> (Kunderd).....	.30
A flower hard to describe. Orange, salmon, rose, red and yellow, wine blue bordered petals. Must be seen to be appreciated.	
<b>ROSE ASH</b> (Metzner).....	.25
Ashes of roses. Admired by all.	
<b>ROSELLA</b> (Cowee).....	.10
Light rose with white throat.	
<b>ROSE PRECOSE</b> .....	.40
Beautiful rose pink, with enormous trusses of well formed flowers on a superior strong stem, new, Extra fine.	
<b>ROSE WELLS</b> (Austin).....	.10
Clear rose with small attractive blotch.	
<b>ROSS VALLEY</b> (Diener).....	.05
Salmon pink delicately overlaid with mauve, red peacock eye in center. Very odd.	
<b>RUBINI</b> (Heemskerk).....	.25
Orange scarlet with clear white eye. Large flowers. Very showy.	
<b>SAN ANSELMO</b> (Diener).....	.10
White penciled with ruby pink.	
<b>SCARLET WONDER</b> (Cowee).....	1.00
Mammoth flowers of deep red. Tall strong grower.	
<b>SHEILA</b> (Coleman).....	.20
Rich salmon color. Truly a wonderful flower.	
<b>SIBYL</b> (Bill).....	.50
Large cream with tips of petals flaked pink.	
<b>SUNBURST</b> (J. C. D.).....	5.00
Very large beautiful shade of yellow.	
<b>SURPRISE</b> (J. C. D.).....	.50
Large pure white.	

	Each
<b>SWEET LAVENDER</b> (Coleman).....	.20
Lavender and pink blended, ruby red blotch, bordered with lemon yellow. Blooms very early.	
<b>THEDA</b> (Bill).....	.50
Delicate shrimp pink blending to soft yellow in throat.	
<b>THOS. T. KENT</b> (Diener).....	.25
Shell pink overlaid with strawberry, crimson streak on each petal. Large massive blooms.	
<b>TRIOMPHE DE CAEN</b> (Vilmorin).....	.25
White, slightly tinged rose.	
<b>TRIUMPH</b> (J. C. D.).....	.50
Deep red.	
<b>TRIUMPHATOR</b> .....	1.50
Large orange red. Strong and tall.	
<b>TWILIGHT</b> (Kunderdii-Ruffled) .....	.50
An exquisite new production, as beautiful as a sea- shell. Creamy white, flushed pink, with throat of blended pink and yellow; Very heavy spike, filled with large waxy flowers, beautifully ruffled.	
<b>TYRIAN BEAUTY</b> (K).....	.30
Magnificent spike of large flowers of pure Tyrian rose, almost American Beauty rose. Upper petals slightly lighter. Tall straight strong grower, beautiful and attractive. Surpasses all others of like color.	
<b>VANITY</b> (Bill).....	.50
LaFrance pink over cream ground. Very tall with many flowers open (prim).	
<b>VENUS</b> (Bill).....	1.00
A most charming pink.	
<b>VESTA TILLEY</b> (Krelage).....	.25
Very pale pink—much more delicate than Le- Marechal Foch—with a small violet blotch. I had wonderful bloom from 1/2-inch bulbs this past season.	
<b>WHITE CITY</b> (Jonkeer).....	.25
Mammoth white.	
<b>WHITE WONDER</b> (Kemp).....	.25
Large white with a faint tinge of pink.	
<b>WINONA</b> (J. C. D.).....	1.00
White.	
<b>WISCONSIN</b> (Vos).....	.20
White.	
<b>WOLVERINE</b> (Vos).....	.10
Very good pink.	

## Standard Varieties

<b>ARCADIA</b> (Kunderd).....	.10
Brick red with yellow throat. Tall strong spikes and long flower head. Very late.	
<b>ARIZONA</b> .....	.05
Deep pink with deeper throat.	
<b>BALTIMORE</b> (Cowee).....	.05
Beautiful salmon pink.	
<b>DIPLOMAT</b> (J. C. D.).....	.05
Light salmon red.	

	Each
<b>EVELYN KIRTLAND</b> (Austin).....	.10
Beautiful rosy pink with darker edges, and shell pink at center brilliant scarlet blotch on lower petals.	
<b>FLORA</b> (Velthuys).....	.10
Large yellow, self colored. Strong grower. Sometimes reminds me of green gold.	
<b>GOLDEN KING</b> (Black).....	.10
Tall greenish yellow with deep red blotch.	
<b>GOLDEN WEDDING</b> (Childs).....	.05
Golden yellow prim.	
<b>GRETCHEN ZANG</b> (Austin).....	.10
Large beautiful soft pink blending to much deeper pink on lower petals.	
<b>HALLEY</b> (Velthuys).....	.05
Salmon orange, lighter throat. Early.	
<b>HERADA</b> (Austin).....	.10
Clear brilliant mauve.	
<b>LE MARECHAL FOCH</b> (Van Deursen).....	.05
Very large wide open delicate pink. Early. Every garden should have a few.	
<b>L'IMMACULEE</b> .....	.10
Fine early pure white. Long spikes and many flowers open at a time.	
<b>LOVELINESS</b> .....	.10
Large beautiful creamy white. One of the old favorites.	
<b>MISS HELEN FRANKLIN</b> (Kunderd).....	.05
Ruffled white with lilac throat. Early. A basket of this variety is very pleasing.	
<b>MRS. F. PENDLETON</b> (Kunderd).....	.10
Light pink with carmine blotch. An excellent old variety.	
<b>PEACE</b> (Groff).....	.10
Large white with pale lilac feathering.	
<b>PINK PERFECTION</b> (Hopman).....	.10
Large shell pink.	
<b>PRINCE OF WALES</b> (Van Zanten).....	.10
Delicate salmon rose fading to yellow throat. Very early. I think it the best of the standard varieties.	
<b>QUEEN ESTHER</b> (Mellinger).....	.05
White overlaid with mauve.	
<b>SCHWABEN</b> (Pfitzer).....	.05
Pale yellow with red blotch.	
<b>SCRIBE</b> (Childs).....	.05
White, flaked carmine.	
<b>ULRICH</b> (Tully).....	.05
Pink.	
<b>WAR</b> (Groff).....	.10
Rich blood red.	
<b>WHITE GIANT</b> (Van Meerbeek).....	.10
Large white. Reminds me of the Candidum Lily.	
<b>WILBRINK</b> (Hopman).....	.05
Delicate pale pink—America pink with Halley throat markings. With me it is the first to bloom. Commands highest prices as cut flowers.	

# Dahlias

Just a few but they are good ones.

**HELIO**—Large yellow paeony flowered variety, long stems, flowers 7 to 9 inches, prolific bloomers.

**GRIZZLY**—Very large decorative type, beautiful red color, flowers 6 to 7 inches diameter and is always in bloom.

**APRICOT**—Large apricot colored flowers.

**DR. TEVIS**—Flowers 6 to 7 inches diameter, decorative type, wonderful foliage and long flower stems.

**SAINT FRANCIS**—Grows 7 to 8 ft. tall, flowers bright red, 6 to 7 inches diameter, blooms early and continues until frost.

**GOOD STRONG TUBERS.** Your choice \$1.00  
each



